

2010 HEADS OF THE VALLEYS INNOVATION AWARDS

***** **Entry Form** *****



Open to any business (including social enterprise) that can show how creativity and innovation has made an impact on their business, workforce, customers, communities, society or the environment.

Innovation is doing things differently or imaginatively to achieve a dramatic result!

Any business within the Heads of the Valleys can enter along with any business within Blaenau Gwent, Caerphilly, Merthyr Tydfil, Rhondda Cynon Taf or Torfaen county boroughs that can demonstrate a significant impact on, or link to, the Heads of the Valleys.

2. What is your example of being innovative?

For example – is it a new product, service or internal process? Is it an imaginative approach to sales, marketing or customer service? Is it how you creatively improve the community or environment?

Details of entrant:

Name(s):

Business Name:

Address:

Postcode:

E-mail:

Tel No:

Website:

Type of Organisation:

Sole trader

Limited Company

Partnership

Social Enterprise

Other

3. What is unusual or imaginative about your example?

When did you start your business (month / year)?

Sales Turnover (£'000)

2009

2008

2007

Profit (£'000) (approx.)

No. of employees

No. of volunteers

What is the vision or goal of your business?

What products and / or services do you provide?

Who are your customers?

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*Judging
Criteria 1*

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*Judging
Criteria 2
and 3*

a) Describe the approach – how did you start and how did you develop the idea?

b) How much has this involved your team or other partners (both inside and outside your organisation)?

5. What has been the direct benefit to your business?

What is the impact (ideally quantify) of the innovation on your business e.g. improved sales, profit, cost savings, saved time etc?

*Judging
Criteria 4*

6. What has been the benefit to people involved with your business, society or the environment?

What is the impact (ideally quantify) of the innovation on your employees, customers, suppliers, shareholders, the community or the environment?

*Judging
Criteria 5*

How would you describe the impact on your local borough, the Heads of the Valleys, Wales or beyond?

*Judging
Criteria 6*

8. How do you repeatedly think of, develop and introduce new or imaginative ideas?

*Judging
Criteria 7*

a) How does your business encourage new or imaginative ideas?

b) What processes or practices exist in the business to identify and develop new ideas?

9. Why do you feel that your entry should win the Award?

Please also state why you would describe your business as a role model for innovation

We would like to use the contact details for you and your business, publicise them in promotional materials and also publicise your website address.

Are you happy for us to do this? If so, please tick this box

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2010 Award category Sponsors

Most Innovative Sole Trader: HSBC Bank plc (to be confirmed)

Most Innovative Business with less than 20 employees:
South Wales Chamber of Commerce

Most Innovative Business with more than 20 employees: BT

Most Innovative Social Enterprise: Capital Law



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