

Increase in Orders for Dischromatics' Print Department

Since the introduction of the Konica Minolta BizHub Pro digital press and off-line finishing equipment just a few months ago, Dischromatics has produced a wide range of printed material for various customers, and has seen order volumes increase dramatically thanks largely to word-of-mouth recommendations, further enhancing the company's reputation.

In addition to the packaging inserts used in products traditionally supplied by the firm to compliment its CD's and DVD's such as booklets for Jewel cases or inlay sheets for DVD boxes, a number of Card Wallets have been produced for clients with varying designs, and are proving to be one of the most popular print products. Dischromatics supplies these either with flaps to form a "Lancing Pack" or without them, and offers customers a price reduction when purchasing the wallets as part of disc production orders, as well as supplying them in bulk. A number of Point of Sale items have also been recently produced, such as an order of 'Tent Cards' for a South Wales Brewery. NCR (no carbon required) products have equally proven extremely popular with a number of local companies requiring duplicate or triplicate order and receipt books and pads for their glazing, motoring and decorating companies!

Working in tandem with the CD and DVD solutions more commonly associated with Dischromatics, the print side of the business has been an inspirational addition to the company, particularly in the current economic climate where it is vital to gain new customers whilst ensuring continuous high-quality supply to existing clients, who in this case are based all over the UK and throughout Europe. Further future developments are planned to continue the company's expansion into new areas and these will be publicised soon. In the meantime, Dischromatics look forward to discussing any current or future media or print requirements with you, and can be contacted on 01495 243222, or by e-mailing sales@dischromatics.co.uk.