

Phil Burkhardt
HOVIP
Orbit Business Centre
Rhydycar Business Park
Merthyr Tydfil
CF48 1DL

25th January 2011

Dear Phil,

HOVIP

I would like to support strongly the work of the Heads of the Valleys Innovation Partnership.

As a social enterprise working in the Heads of the Valleys we have found the work of HOVIP invaluable in supporting local businesses. Much of the value of HOVIP's work is that they understand how businesses operate, and work with rather than against enterprise. They are also helping to foster a business culture in the area, which has been missing to date.

We also support HOVIP's work because as a research centre concerned with social justice, HOVIP is helping to transform the fortunes of the valleys, and in particular is challenging stereotypes about the area. As a business-led organisation their message has credibility.

We have been pleased to work with HOVIP in recent years and hope that they will go from strength to strength in the future.

Yours truly,

Victoria Winckler
Director