

Alison Richards Ceramics

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To whom it may concern.

I first encountered the HOVIP team when I was asked to remake trophies after the demise of a local provider: The team at HOVIP was keen to honour their commitments to the award winners; they were keen encourage a new business; HOVIP fits well into the new model of business.

Their relationship-focused approach has helped me to meet new people with whom I might collaborate on future projects; I have met people from other small local businesses at HOVIP events and been able to share experiences and lessons learned; I have been inspired by presentations from successful businesses. Their partnership with Colleges in the Higher Education Sector and the Climbing Centre and Big Pitch competitions were exciting as young people were given the opportunity to present their ideas and concepts to a wider audience.

In addition the team is extremely professional and caring. Their attention to detail always shines through each time HOVIP have administered and run an event that I have attended and thoroughly enjoyed.

The HOVIP team work hard to maintain excellent relations with the Merthyr Tydfil County Borough Council and the many businesses that are developing and growing in the Heads of the Valley area

They have recognised the importance of looking outwards down the valley and beyond.

Most of all the team at HOVIP have the enthusiasm and drive to link hitherto insular valley towns with each other and with the wider world – near and far.

Yours faithfully,

Alison Richards