

Business IN WALES

THE MOST INFLUENTIAL
BUSINESS MAGAZINE IN WALES

Business In Wales bi-monthly multi-media magazine is now distributed with the Western Mail on a Wednesday six times a year.

As the Western Mail's business pages are the best read in Wales* and WalesOnline.co.uk is the largest commercial news website in Wales, this offers your business an unparalleled opportunity to reach an affluent, influential target market.

■ **businessinwales.co.uk** had
120,244 page impressions and
32,524 unique users during
February 2010.

Source: Omniture, February 2010

MEDIA
WALES



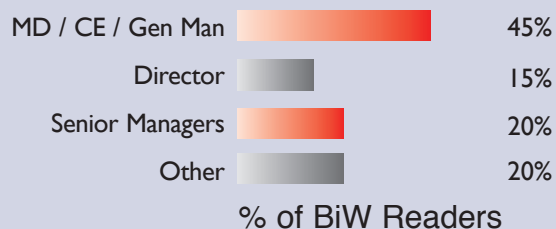
*The multi-media magazine
for Welsh business*



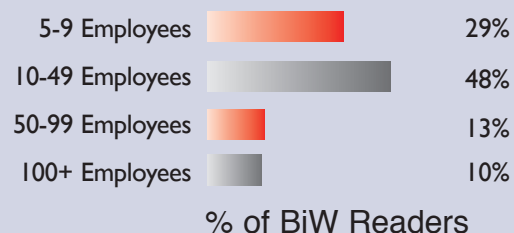
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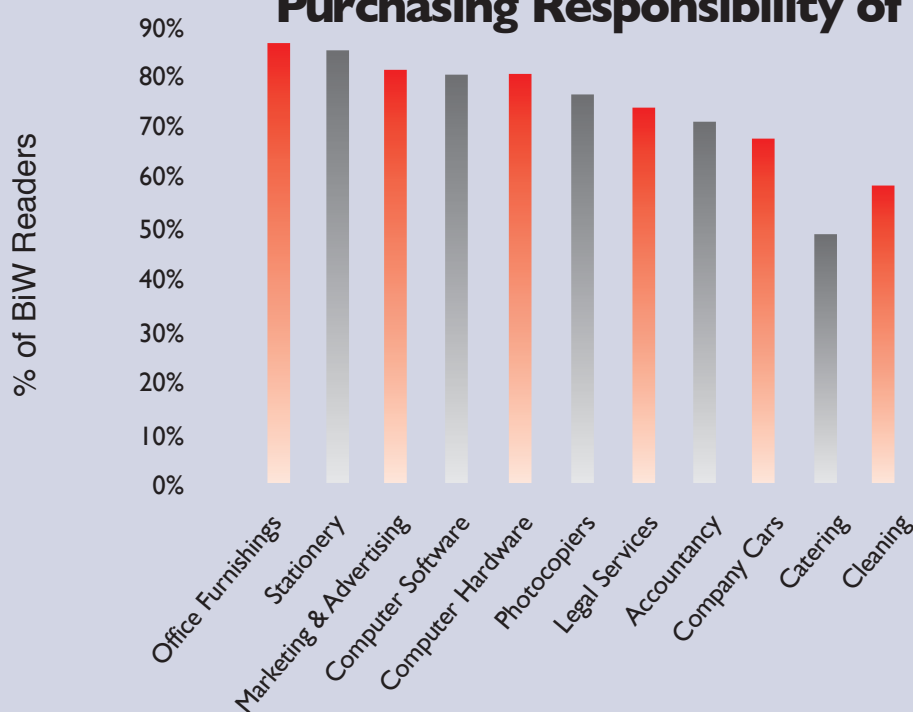
Readership by Job Title



Readership by Size of Company



Purchasing Responsibility of BiW Readers



Source: Beaufort Research - Business Research Survey 2007

Business In Wales Advertising Rates

Full Page and web link – £1,200

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Sponsored column and web link – £550

To advertise please contact: Scott Cunningham

Tel: 029 2024 4160

Email: scott.cunningham@mediawales.co.uk